

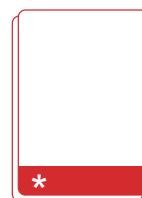
RATE CARD



front cover
strip

26 mm
x
147.5 mm

R12 000.00



back cover
strip

26 mm
x
147.5 mm

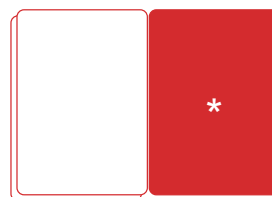
R10 000.00



inside front
cover

147.5 mm
x
210 mm

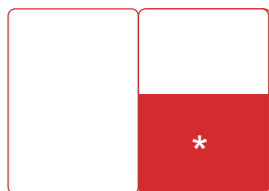
R14 000.00



inside back
cover

147.5 mm
x
210 mm

R14 000.00



half page
landscape

105 mm
x
147.5 mm

R6 000.00



full page
portrait

147.5 mm
x
210 mm

R10 000.00

* add 3mm bleed to all
measurements

* all prices ex VAT

* rates do not include
agency commission



double page
spread

210 mm
x
297 mm

R14 000.00

PRIDE 2003
SOUTH AFRICA

TECHNICAL SPECIFICATIONS

litho positives

133 line screen

*cmyk only

**+
hi-res colour
proof**

(cromolin, sherpa, iris,
match proof)

digital material

freehand (version 7 up),
eps or
jpg

* all images to be
300dpi or more

* all fonts converted
to paths (curves)

* pc version only

* cmyk only

**+
hi-res colour
proof**

(cromolin, sherpa, iris,
match proof)

print
specs

20 pages A5 - 20 000 copies. 300gsm Avalon Gloss cover with 125gsm Avalon Matt inside pages.
4 process colours throughout, saddle-stitched 2 wires. Unvarnished.

PRIDE 2003
SOUTH AFRICA