



Apple Developer Connection

The Apple Developer Connection is the primary developer source for critical information, resources, and programs. Our purpose is to help you successfully develop, test, market, and distribute software and hardware products for Apple platforms and technologies.

Developer Programs

Apple Developer Connection (ADC) programs offer a full range of services for new and experienced developers. Our programs provide you with convenient, affordable access to the tools and technical support you need to work efficiently and productively—reducing development time and costs. And our support doesn't end with the development process. ADC programs provide critical business information and comarketing resources to help you successfully market and distribute your products.

You'll get early access to Apple's latest technologies; a direct connection to Apple's developer support engineers; critical technical documentation, technical notes, sample code, and reference materials published daily on the ADC website; relevant worldwide news and information delivered to you in weekly email broadcasts; and of course, a monthly subscription of Apple tools, technologies, software and hardware development kits, system software, and more on CD-ROM.

What more could you want? How about an array of comarketing programs to assist you in your marketing efforts? They're available to ADC program members. And as for late-breaking news, special offers, and time-sensitive promotions, you'll hear about those as they happen directly from the Apple Developer Connection.

Our Premier, Select, Online, and Student Membership programs are tailored to meet the varying needs of developers. Just visit our convenient online ADC Member Site, <http://connect.apple.com>, to register for the program that best meets your company's needs.

Premier Membership

Our most comprehensive annual membership, the Premier Program, equips serious professional developers with everything they need to successfully develop and market world-class Macintosh products. ADC Premier members receive a monthly subscription to the Developer CD Series, access to prerelease software via web and CD, access to ADC Compatibility Labs, a full conference pass to Apple's annual Worldwide Developers Conference, eight technical support incidents, and generous hardware discounts. Premier members always receive the largest discounts on Apple comarketing programs, third-party technical, marketing, and business services, and special promotions.

Select Membership

The Select Program is an annual membership that provides developers with all the basics to successfully develop and market world-class Macintosh products. ADC Select members receive a monthly subscription to the Developer CD Series, access to prerelease software via web and CD, access to ADC Compatibility Labs, and discounts for Apple's annual Worldwide Developers Conference, as well as two technical support incidents plus the ability to purchase more. Select members generally receive significant discounts on Apple comarketing programs, third-party services, and special promotions.

Online Membership

Online members receive the weekly Apple Developer Connection News broadcasts and can purchase ADC subscriptions, products, and services, such as ADC Developer CD Series or technical support incidents, on an a la carte basis.

Student Membership

Designed specifically for university students around the world, our low-cost Student Program makes it easy to learn to develop on the Macintosh platform. It's ideal for students just beginning to explore programming on the Mac or considering it as a professional career. The ADC Student Program introduces you to the professional developer community. And it lets you try out some of the best and most popular Mac development tools, including a full version of Metrowerks' CodeWarrior Academic for Java. You'll receive generous ADC Student Member discounts on many tools and other development products. And to show our dedication to your future success, we'll help connect you with networking opportunities such as Apple-sponsored job fairs as well as scholarship opportunities to attend our annual Worldwide Developers Conference. The Student Program is an annual membership and is also available as a gift membership.

Enroll today! Visit the ADC Member Site at <http://connect.apple.com>.

For more information on all the current Apple Developer Connection programs and services, please visit our website at <http://developer.apple.com/membership>.

Membership Benefits	Online	Select	Premier
Software			
Mac OS System Software Mac OS system software available to developers upon commercial release.	—*	✓	✓
Prerelease Software Seeds Prerelease software for early compatibility testing, bug reporting, and technology adoption available via web and CD-ROM.	—	✓	✓
Mac OS Anthology DVD-ROM Set Complete localized Mac OS system software collection—from Mac OS 8.5 to most recent version—available on DVD-ROM as annual subscription.	—	Discounted	✓
SDKs and DDKs Development kits for most Apple hardware and software technologies.	✓	✓	✓
WebObjects WebObjects software, including all documentation.	—*	Discounted	✓
Hardware			
Apple Hardware Discounts Approximate 20% discount on most Apple systems. Premier membership includes ten (10) system discounts per year.	—	—	✓**
ADC Lease Program Apple hardware lease program, including option to buy, system refresh option, flexible schedules, month-to-month extension, and generous credit limit. Premier members receive 20% discount on leased hardware.	—	✓**	✓**
Development Tools			
Mac OS X Developer Tools Apple Project Builder and Interface Builder plus utilities, headers and documentation available on CD-ROM.	—*	✓	✓
Developer Depot Discounts Standard 10% discount on any Mac-related development products in Developer Depot catalog.	—	✓	✓
Technical Support and Services			
Developer Technical Support Code-level technical support from Apple's developer technical support engineers. Select membership includes two (2) incidents per membership year. Premier membership includes eight (8) incidents per membership year.	Available for Purchase	✓	✓
ADC Compatibility Labs Access to ADC Labs in Cupertino and Tokyo for testing software or hardware on multiple Apple system configurations. Select membership includes two (2) appointments per month. Premier membership includes three (3) appointments per month.	—	✓	✓

* Available at <http://www.apple.com/store>

** The Developer Hardware Purchase Program differs slightly in each region around the world due to local sales and distribution policies and may not be available in all regions. Visit <http://developer.apple.com/membership/hardware.html> for more information.

Membership Benefits	Online	Select	Premier
Training and Events			
Apple Worldwide Developers Conference (WWDC) Annual “must attend” conference for Apple developers around the world. More than 100 sessions covering major Apple technologies.	Available for Purchase	Discounted	✓
ADC Television Developers worldwide receive up-to-date technical information and training via QuickTime streaming video.	—	✓	✓
News, Information, and Reference Material			
Apple Developer Connection News Apple’s weekly email broadcast with the latest developer-related news and information.	✓	✓	✓
Apple Developer Connection Website Nearly 40,000 pages of critical information with developer news and technical, business, and marketing reference materials and resources. Developer documentation includes overviews, tutorials, sample code, and more.	✓	✓	✓
Developer CD Series Monthly subscription containing relevant information, special offers, software, SDKs and DDKs, technical documentation, tools, and reference material on CD-ROM.	Available for Purchase	✓	✓
Business and Marketing Discounts			
Macintosh Products Guide Free listing in Apple’s online Macintosh Products Guide. Advertising discounts available for Select and Premier members.	✓	✓	✓
ADC Member Discounts Over 100 programs offering significant discounts on technical, marketing, and business development services and resources. Programs range from Mac OS X migration services and venture capital acquisition assistance to advertising discounts and direct mail opportunities. Discounts vary by membership level.	—	✓	✓
Estimated Annual Value		\$1,926 (US)	\$6,743 (US)
Annual Fee		\$500 (US)	\$3,500 (US)

For more information on our programs and services, please visit our website at <http://developer.apple.com/membership>.