

NEWS FLASH

If it's important, it's in the **Collegian**.
And if you're recruiting at Penn State, The Daily Collegian is the best way to reach the thousands of students who are looking for jobs and internships. The Collegian is the student newspaper at Penn State and has been a campus tradition for 117 years. Our paper is the first place students look for all kinds of information.

Recent independent research showed that 93 percent of Penn State students read The Daily Collegian "in the last seven days."

Here's the scoop

Circulation: 20,000+ Monday through Friday when classes are in session.

Format: Broadsheet format (6 columns X 21 inches), 50" web.

Please see our Web site for technical specifications(www.collegian.psu.edu. Look under About Us/Advertising Information)

Phone number: 814-865-2531

Fax: 814-865-3848

Web site: www.collegian.psu.edu

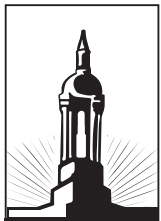
How much?

\$11.55 per column inch

Prepayment is required (unless a credit account has been established).

Display advertising deadline is two business days before publication.

For a small additional fee, your company may supplement your print ad with an ad on our web site. Our site gets about 400,000 user sessions per month! Call our advertising manager for details.



*Fall Semester publication begins
Tuesday, Aug. 31, 2004.*

THE DAILY COLLEGIAN

Penn State's student newspaper

Mailing Address:

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