



August 2004

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
		Ad deadline 4 p.m. for Fall 101 Issue of Collegian Magazine	The Weekly Collegian Fall Sports Preview Published Ad deadline 4 p.m. for Fresh Start section of The Daily Collegian			
8	9	10	11	12	13	14
			Fresh Start Published Last Issue Daily Collegian Summer 2004 Published Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for Akron game			Commencement for Summer Session
15	16	17	18	19	20	21
22	23	24	25	26	27	28
				Ad deadline 4 p.m. for Aug. 31 issue of The Daily Collegian	Arrival Day for new students Publication of Fall 101 Issue of Collegian Magazine	
29	30	31				
	Ad deadline 4 p.m. for Sept. 1 issue of The Daily Collegian	First day of classes for Fall Semester First issue of The Daily Collegian for Fall Semester				



September 2004

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

			<p>1</p>	<p>2</p> <p>Ad deadline 4 p.m. for Sept. 7 issue of The Daily Collegian</p>	<p>3</p> <p>Ad deadline 4 p.m. for Sept. 8 issue of The Daily Collegian</p>	<p>4</p> <p>Football PSU vs. Akron Stadium Issue of Collegian Magazine</p>
<p>5</p>	<p>6 <i>Labor Day</i></p> <p>No Classes The Daily Collegian does not publish</p>	<p>7</p> <p>Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for UCF game</p>	<p>8</p> <p>First issue of The Weekly Collegian for Fall Semester</p>	<p>9</p>	<p>10</p>	<p>11</p> <p>Football PSU at Boston College</p>
<p>12</p>	<p>13</p>	<p>14</p>	<p>15</p>	<p>16 <i>Rosh Hashanah</i></p>	<p>17</p>	<p>18</p> <p>Football PSU vs. UCF Stadium Issue of Collegian Magazine</p>
<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25 <i>Yom Kippur</i></p> <p>Football PSU at Wisconsin</p>
<p>26</p>	<p>27</p>	<p>28</p> <p>Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for Purdue game</p>	<p>29</p>	<p>30</p>	<p>\$442,800 weekly market.</p> <p><i>Cooking... what's that?</i></p>	



October 2004

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

<p><i>Why Venues?</i></p> <p>58% (23,316) of students read or looked into a copy of Venues in the "last seven days."+ <small>+Students readers are the 98%(40,180) of Penn State students who say they read The Daily Collegian.</small></p> <p>9% of students looked into a copy of the local newspaper's weekend magazine in the "last seven days."</p> <p>50% of students use Venues to help plan leisure activities.</p> <p>15.3% of students use the local newspaper's weekend magazine to plan leisure activities.</p>					1	2
3	4	5	6	7	8	9
						Football PSU at Minnesota
10	11	12	13	14	15	16
		Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for Iowa game	Ad deadline 4 p.m. for Oct. 18 issue of The Daily Collegian	Ad deadline 4 p.m. for Oct. 19 issue of The Daily Collegian	Study Day Ramadan begins No Classes The Daily Collegian does not publish	
17	18	19	20	21	22	23
						Homecoming Football PSU vs. Iowa Stadium Issue of Collegian Magazine
24	25	26	27	28	29	30
Halloween 31 Daylight Savings Time ends		Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for Northwestern game				Football PSU at Ohio State



November 2004

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 <i>Election Day</i>	3	4	5	6 Football PSU vs. Northwestern Stadium Issue of Collegian Magazine
7	8	9 Ad deadline 4 p.m. for Stadium Issue of Collegian Magazine for Michigan State game	10	11 <i>Veterans' Day</i>	12	13 Football PSU at Indiana
14	15	16	17	18	19	20 Football PSU vs. Michigan State Stadium Issue of Collegian Magazine
21	22 Ad deadline 4 p.m. for Nov. 29 issue of The Daily Collegian	23 Ad deadline 4 p.m. for Nov. 30 issue of The Daily Collegian	24 No Classes The Daily Collegian does not publish	25 <i>Thanksgiving</i> No Classes The Daily Collegian does not publish	26 No Classes The Daily Collegian does not publish	27
28	29	30				



December 2004

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

			<p>1</p> <p>The Weekly Collegian does not publish Ad deadline 4 p.m. for Finals Week Issue of Collegian Magazine</p>	<p>2</p>	<p>3</p>	<p>4</p>
<p>5</p>	<p>6</p>	<p>7</p>	<p>8 <i>Hanukkah</i></p> <p>Last issue of The Weekly Collegian for Fall Semester</p>	<p>9</p>	<p>10</p> <p>Last day of classes for Fall Semester Last issue of The Daily Collegian for Fall Semester</p>	<p>11</p> <p>Study Day</p>
<p>12</p> <p>Study Day</p>	<p>13</p> <p>Final Exams Publication of Finals Week Issue of Collegian Magazine</p>	<p>14</p> <p>Final Exams</p>	<p>15</p> <p>Final Exams</p>	<p>16</p> <p>Final Exams</p>	<p>17</p> <p>Final Exams</p>	<p>18</p> <p>Commencement for Fall Semester</p>
<p>19</p>	<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25 <i>Christmas Day</i></p>
<p>26 <i>Kwanzaa</i></p>	<p>27</p>	<p>28</p>	<p>29</p>	<p>30</p>	<p>31</p>	



January 2005

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

						1 <i>New Year's Day</i>
2	3	4	5	6	7	8
				Ad deadline 4 p.m. for Jan. 10 issue of The Daily Collegian		Arrival day for new students
9	10	11	12	13	14	15
	First day of classes for Spring Semester First issue of The Daily Collegian for Spring Semester					
16	17 <i>Martin Luther King, Jr. Day</i>	18	19	20	21	22
		Ad deadline 4 p.m. for Living Issue of Collegian Magazine	First issue of The Weekly Collegian for Spring Semester			
23	24	25	26	27	28	29 <i>Housing Fair</i>
					Publication of the Living Issue of Collegian Magazine	
30	31					



February 2005

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

<i>Penn State students spend</i> \$222 million <i>a year in the State College area.</i>		1	2	3	4	5
6	7	8	9 <i>Ash Wednesday</i>	10	11	12
13	14 <i>Valentine's Day</i>	15	16	17	18	19
20	21 <i>Presidents' Day</i>	22	23	24	25	26
27	28					



March 2005

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 Ad deadline 4 p.m. for March 16 issue of The Weekly Collegian	3 Ad deadline 4 p.m. for March 14 issue of The Daily Collegian	4 Ad deadline 4 p.m. for March 15 issue of The Daily Collegian	5
6	7 Spring Break No classes The Daily Collegian does not publish	8 Spring Break No classes The Daily Collegian does not publish	9 Spring Break No classes The Daily Collegian and The Weekly Collegian do not publish	10 Spring Break No classes The Daily Collegian does not publish	11 Spring Break No classes The Daily Collegian does not publish	12
13	14	15	16	17 <i>St. Patrick's Day</i>	18	19
20	21	22	23	24	25 <i>Good Friday</i>	26
27 <i>Easter</i>	28	29	30	31		



April 2005

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

<h2>Entertainment</h2> <p>Each week, students spend almost \$717,000 locally on movies, bars, coffeehouses, and concerts. Students spend an average of about \$17.50 each week on entertainment. That rings up to nearly \$2.9 million monthly and more than \$26 million annually.</p>						1	2
3 <i>Daylight Savings Time Begins</i>	4	5	6	7	8	9	
10	11	12	13	14	15	16	
		Ad deadline 4 p.m. for Blue-White Issue of Collegian Magazine					
17	18	19	20	21	22	23	
		Ad deadline 4 p.m. for Finals Week Issue of Collegian Magazine			Publication of Blue-White Issue of Collegian Magazine	Blue-White Game (Extra distribution of Collegian Magazine at Beaver Stadium)	
24 <i>Passover Begins</i>	25	26	27	28	29	30	
		Ad deadline 4 p.m. for Summer 101 Issue of Collegian Magazine	Last issue of The Weekly Collegian for Spring Semester		Last day of classes for Spring Semester Last issue of The Daily Collegian for Spring Semester	Study Day	



May 2005

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Study Day	2 Final Exams Publication of Finals Week Issue of Collegian Magazine	3 Final Exams	4 Final Exams	5 Final Exams	6 Final Exams	7
8 <i>Mother's Day</i>	9	10	11	12	13 Commencement for Spring Semester	14 Commencement for Spring Semester
15	16	17	18	19	20	21
A Look Ahead						
<i>Summer 2005</i>			<i>Fall 2005</i>			
22			1st six-week session	2nd six-week session		
			5/15	6/26		
			5/16	6/29		
			5/30	----		
			----	7/4		
			6/24	8/10		
			8/13	8/13		
29	30 <i>Memorial Day</i>	31				