

Sign up for a Stadium Issue contract.

Advertise in all seven issues
and receive 25 percent
off the magazine open rate!



Stadium Contract Discount Rates

Modular Display (columns x inches deep)	Total inches	Inch rate	Total price	
Premium				
Centerfold	10 x 11 1/2	115	\$10.13	\$1,164.95
Back Cover	5 x 11 1/2	57 1/2	10.88	625.60
Inside Front	5 x 11 1/2	57 1/2	10.13	582.48
Inside Back	5 x 11 1/2	57 1/2	10.13	582.48
Table of Contents	3 x 11 1/2	34 1/2	10.88	375.36
Page 5	3 x 11 1/2	34 1/2	10.13	349.49
ROP Positions				
Full Page	5 x 11 1/2	57 1/2	\$8.48	\$487.60
Half Page (horizontal)	5 x 5 1/2	27 1/2	9.00	247.50
3-column vertical	3 x 11 1/2	34 1/2	9.00	310.50
2-column vertical	2 x 11 1/2	23	9.00	207.00
3-column block	3 x 5 1/2	16 1/2	10.16	167.64
2-column block	2 x 5 1/2	11	10.88	119.68

Magazine Advertising Rates

Modular Display (columns x inches deep)	Total inches	Inch rate	Total price	
Premium				
Centerfold	10 x 11 1/2	115	\$13.50	\$1,552.50
Back Cover	5 x 11 1/2	57 1/2	14.50	833.75
Inside Front	5 x 11 1/2	57 1/2	13.50	776.25
Inside Back	5 x 11 1/2	57 1/2	13.50	776.25
Table of Contents	3 x 11 1/2	34 1/2	14.50	500.25
Page 5	3 x 11 1/2	34 1/2	13.50	465.75
ROP Positions				
Full Page	5 x 11 1/2	57 1/2	\$11.30	\$649.75
Half Page (horizontal)	5 x 5 1/2	27 1/2	12.00	330.00
3-column vertical	3 x 11 1/2	34 1/2	12.00	414.00
2-column vertical	2 x 11 1/2	23	12.00	276.00
3-column block	3 x 5 1/2	16 1/2	13.55	223.58
2-column block	2 x 5 1/2	11	14.50	159.50



Collegian Magazine

Call today for more information
814-865-2531

Dates & Deadlines

Issue

South Florida
Cincinnati
Central Michigan
Minnesota
Ohio State
Purdue - Homecoming
Wisconsin

Ad Deadline

Wednesday, Aug. 10
Tuesday, Aug. 30
Tuesday, Sept. 6
Tuesday, Sept. 20
Tuesday, Sept. 27
Tuesday, Oct. 18
Tuesday, Oct. 25

Publication Date

Saturday, Sept. 3
Saturday, Sept. 10
Saturday, Sept. 17
Saturday, Oct. 1
Saturday, Oct. 8
Saturday, Oct. 29
Saturday, Nov. 5

All football contracts must be signed by Wednesday, Aug. 10.