

Collegian Classified Ad order

_____ Daily _____ Weekly _____ Special _____

Customer: Please print your classified ad below — from left to right, one word per line.

Telephone numbers count as one word: 999-8888 for example. Other numbers count as one word: \$180 for example. Time counts as two words: 7 p.m. for example. DO NOT use any Greek symbols. ABBREVIATIONS count as one word, but only the most common abbreviations may be used.

If you would like to reach Penn State alumni or Commonwealth Campus students, ask about running your ad also in the Weekly Collegian.

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31	32	33	34	35
36	37	38	39	40

Please fill out the following. This information does not appear in the ad.

Full Name: _____ Telephone Number: _____

Address: _____

Classification Number: _____ Start Date: _____ Stop Date: _____

Collegian Inc. reserves the right to reject, reclassify or revise your ad to conform to established policies. Only the publication of an ad signifies acceptance by Collegian Inc. *You assume liability for the content of this ad.* Submitting this "ad order" to Collegian Inc. signifies agreement to Collegian advertising policies listed on the back of this form and in Collegian's Local Rate Book, available at the Collegian office.

Today's Date: _____ Customer Signature: _____

Customer: Do not write below this line.

Edition: _____ Rate: _____ Inserts: _____ Price: _____ Taken by: _____ Date: _____

Identification No.: _____ Student ID Driver's License

Other (specify) _____

Typed by: _____

Killed _____ Extended _____

Price adjustment _____ No. of inserts _____

Date ad killed _____ New run dates _____ to _____

Ad killed or adjusted in computer (initials) _____

Cash	Check No.
\$	\$
On account	
Account No. _____	