

NEWS FLASH

If it's important, it's in the Collegian. And if you're recruiting at Penn State, The Daily Collegian is the best way to reach the thousands of students who are looking for jobs and internships. The Collegian is the student newspaper at Penn State and has been a campus tradition for 119 years. Our paper is the first place students look for all kinds of information.

Recent independent research showed that 93 percent of Penn State students read The Daily Collegian "in the last seven days."

Here's the scoop

Circulation: 20,000+ Monday through Friday when classes are in session.

Format: Broadsheet format (6 columns X 21 inches),

Please see our Web site for technical specifications (www.collegian.psu.edu. Look under About Us/Advertising Information)

Phone number: 814-865-2531

Fax: 814-865-3848

Web site: www.collegian.psu.edu

How much?

\$12.75 per column inch*

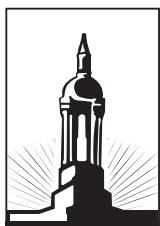
Pre-payment is required (unless a credit account has been established).

Visa and MasterCard accepted for payment.

Display advertising deadline is two business days before publication.

For a small additional fee, your company may supplement your print ad with an ad on our web site. Our site gets nearly 1 million user sessions per month! Call advertising manager for details.

**Coming to Penn State for a Career Fair? Call for special Career Fair rate!*



*Fall Semester publication begins
Tuesday, Sept. 5, 2006*

THE DAILY COLLEGIAN

Penn State's student newspaper

Mailing Address:

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