

# 23% Approve of MoveOn.org Petraeus Ad, 58% Disapprove

Twenty-three percent (23%) of Americans approve of an ad run in the *New York Times* that referred to General Petraeus as General Betray Us? A Rasmussen Reports national telephone survey found that 58% disapproved. Those figures include 12% who Strongly Approve and 42% who Strongly Disapprove.

Self-identified liberals were evenly divided—45% approve and 39% disapprove. However, only 19% of moderate voters approve while 62% disapprove.

Forty-seven percent (47%) of all adults say that stunts like the MoveOn.org ad hurt the cause they believe in. Only 12% believe they help the cause while 17% say there is no impact. Twenty-four percent (24%) are not sure. Again, political liberals are divided with 27% saying they help and 32% taking the opposite view. Fifty percent (50%) of moderates and 57% of conservatives say that these sorts of events hurt the cause the group is trying to promote.

Just 23% said they followed stories of the ad Very Closely while another 23% said they were following it Very Closely. Overall, 49% were not paying much attention.

Twenty-three percent (23%) of American adults have a favorable opinion of MoveOn.org while 39% have an unfavorable opinion. Thirty-eight percent (38%) don't know enough to have an opinion one way or the other. Survey respondents were asked their opinion of MoveOn.org before the *New York Times* ad was described.

Thirty-five percent (35%) of Democrats have a favorable opinion of the free-spending group while 24% voice the opposite opinion.

Ten percent (10%) of Republicans offered a positive assessment of MoveOn.org while 62% say the opposite.

Among those not affiliated with either major party, the numbers are 21% favorable and 32% unfavorable.

Just 27% of Republicans are not sure what to think of MoveOn.org. That figure jumps to 41% of Democrats and 46% of those not affiliated with either major party.

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