

CASE STUDY

Webasto

Webasto has been dedicated, for more than a century to the development of vehicle technologies, to achieve greater comfort and enjoyment at the wheel.

As an industry leader employing 5,231 staff, Webasto's post-tax in 2002 were EUR30.6 million.

Webasto was experiencing problems with its internal distribution of information and was overloaded with paper. The patent department was unable to effectively monitor infringements of its patents and did not have an efficient way of charging back costs for patent information to other departments. Webasto contacted Integrated Information Solutions (IIS) for help.

Integrated Information Solutions reviewed Webasto's workflow processes and recommended a fast, uniform desktop solution. This enabled all departments within Webasto to search patent databases, receive current awareness updates, and circulate comments around the organization.

Markus Bedenbecker, Head of Intellectual Property at Webasto, commented: "Giving our staff timely and concise patent information with abstracts and the main image from the original patent has enabled them to gain a quick overview of new inventions, enhanced with one-click access to the original document (facsimile)."

Webasto's patent department no longer has the burden of information delivery and no administration of the solution was needed. The organization now has more time to monitor its competitors, its market and any critical patents. And using the technology of the solution, charge-backs can now be made with ease.

To find out how Integrated Information Solutions can help improve your workflow, visit www.thomsonscientific.com/iis or contact the consultancy team at iis@wila-derwent.com