



FROM OCEAN TO AQUARIUM

Valued up to \$330 million per year the trade in live marine ornamental species is a global industry dealing in 1471 fish species, 140 species of coral and more than 500 species of invertebrates. Coral reefs are the most important source of these animals which are collected and transported thousands of miles from reef to retail outlets, mainly in the USA, Europe and to a lesser extent, Japan.



Copperhead butterflyfish collected in the Philippines by fishermen working from a local boat (banca).



Ornamental fish in tanks at an exporter's holding facility, being bagged for transport and awaiting loading onto an airplane.

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