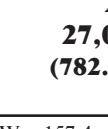

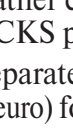
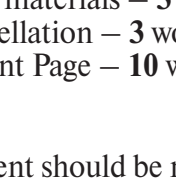
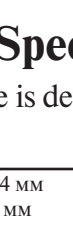
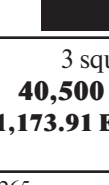

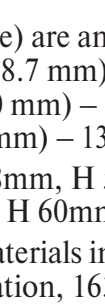
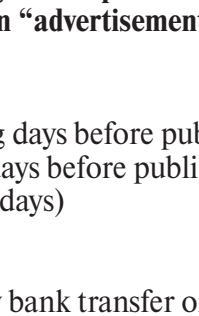


Ad Rates and Specifications 2008

Each page is divided into 30 squares. The price is determined by the number of squares used.
For example:

<p>W = 49.8 MM H = 58.7 MM</p>	<p>horizontal W = 103.6 MM H = 58.7 MM</p> <p>vertical W = 49.8 MM H = 121.3 MM</p> 	<p>W = 157.4 MM H = 58.7 MM</p> 	<p>W = 103.6 MM H = 121.3 MM</p> 	<p>horizontal W = 157.4 MM H = 121.3 MM</p> <p>vertical W = 103.6 MM H = 184 MM</p> 
1 square 13,500 rub. (391.30 Euro)	2 squares 27,000 rub. (782.61 Euro)	3 squares 40,500 rub. (1,173.91 Euro)	4 squares 54,000 rub. (1,565.22 Euro)	6 squares 81,000 rub. (2,347.83 Euro)
<p>W = 211.2 MM H = 121.3 MM</p> 	<p>W = 157.4 MM H = 184 MM</p> 	<p>W = 265 MM H = 121.3 MM</p> 	<p>W = 265 MM H = 184 MM</p> 	<p>W = 265 MM H = 372.2 MM</p> 
8 squares 108,000 rub. (3,130.43 Euro)	9 squares 121,500 rub. (3,521.74 Euro)	10 squares 135,000 rub. (3,913.04 Euro)	Half page 202,500 rub. (5,869.57 Euro)	Full page 405,000 rub. (11,739.13 Euro)

Special Placement

Special Placement ads (ads on a specific page) are an additional 30%.

Front page ads: 2 squares (W 103.6 mm, H 58.7 mm) – 55,000 rub., (1,594.20 euro)

3 squares (W 157.4 mm, H 50 mm) – 73,000 rub., (2,327.54 euro)

5 squares (W 265 mm, H 50 mm) – 133,100 rub. (3,857.97 euro)

Special place in the weather column (W 49.8mm, H 50mm) – 15,800 rub. (457.97 euro)

Special square on STOCKS page (W 67mm, H 60mm) – 27,400 rub. (794.20 euro)

Insertion of standard separate advertising materials in the newspaper –

368,400 rub. (10,678.26 euro) for entire circulation, 163,900 rub. (4,750.72 euro) for subscribers only

- All ads must have a frame according to the specified dimensions
- The ad must be clearly marked as an “advertisement”

Deadlines

For advertising materials – 3 working days before publication

For space cancellation – 3 working days before publication

(for ads on Front Page – 10 working days)

Payment

Advance payment should be made by bank transfer or by credit card

All prices indicated are VAT exclusive (as of 01.01.05 VAT 18%)

Advertising rates for non-residents are based on fixed ruble/euro rate: 34.50 rubles = 1 euro