



The Moscow Times

SINCE 1992

***THE ONLY RUSSIAN
DAILY NEWSPAPER
IN ENGLISH***

PRECISE. RELIABLE. INDEPENDENT.

About the newspaper

- **THE MOSCOW TIMES** is a part of Independent Media-Sanoma Magazines publishing house
- The only Russian daily English-language newspaper ■ Published in Russia since 1992
- Unique distribution system — distributed for free in over 500 of Moscow's most prestigious locations such as business centers, international airlines, embassies, hotels, medical centers, restaurants, supermarkets, sport clubs

Format	A3
Volume	16-32
Language	English
Frequency	Monday through Friday
Circulation, number of copies	35,000
Readership over six months.	357,400* (Russian speakers)
Readership per single issue.	26,600* (Russian speakers)
Distribution.	free

Source: NRS Gallup Media, NRS Moscow (September 2007 – February 2008)

WHY DO LEADING RUSSIAN AND WESTERN STYLE OF DOING BUSINESS COMPANIES WORK WITH THE MOSCOW TIMES?

- high quality of editorial materials
- reputation in the media market
- targeted audience
- western style of doing business
- unique distribution system
- respected business partners



Day by Day

Five days a week, The Moscow Times provides coverage of political life inside Russia and abroad, as well as business, culture and sports news.

- NEWS** – the latest news
- BUSINESS** – the latest business news
- STOCKS** – information on financial and currency markets
- OPINION** – editorials, comments and columns
- WORLD** – the latest international news
- WORLD BUSINESS** – international business news
- REAL ESTATE** – the latest developments involving office, residential, retail and warehouse property as well as other property-related news
- JOB OPPORTUNITIES** – vacancies and education
- CLASSIFIEDS** – full classifieds section including personals
- MINIGUIDE** – services and entertainment information
- SPORTS** – sports news
- CITY WISE** – daily section with advice about business and life, dining & entertainment
- CONTEXT. Arts & Ideas** – weekly arts & culture section (films, concerts and other cultural events)

Throughout the week, every edition of the newspaper contains feature sections devoted to the most important aspects of life in the capital.

Career Paths/ AppointmentsMonday	City NewsWednesday
DiningMonday-Thursday	Consumer NewsWednesday
News You Can UseTuesday	Travel/HealthThursday
Real EstateTuesday	Context. Arts & IdeasFriday

HELPING YOU
DO BUSINESS DAILY

Editions and Special Projects

The Moscow Times – the only English-language newspaper, providing daily news about Russia and abroad

The Moscow Times
The Moscow Times

Real Estate Catalog и **Real Estate Quarterly** – regular specialized business editions about real estate market

The Moscow Times
Real Estate
C A T A L O G

The Moscow Times
RE
BUSINESS REVIEW
REAL ESTATE
QUARTERLY

Jobs & Careers – special edition devoted to jobs, career and business-education in Russia and abroad

The Moscow Times
JC
JOBS & CAREERS

International Herald Tribune – international news daily

INTERNATIONAL
Herald Tribune
THE WORLD'S DAILY NEWSPAPER

Конференции The Moscow Times – business conference and seminars in Russia and abroad

The Moscow Times
**The Moscow Times
Conferences**

Moscow Guide – seasonal guide covering dining, fashion, social and cultural events

The Moscow Times
Moscow Guide

Context. Arts & Ideas – weekly arts and culture section

CONTEXT

City Wise – daily section with advice about business and life, dining and entertainment

CITY WISE

www.themoscowtimes.com



www.themoscowtimes.com – information source about Russia in the world (more than 20,000 unique visitors per day)

Audience – top managers of Russian and Western companies in Russia and abroad

DAILY NEWS SUMMARY – daily electronic news throughout the world

ARTICLE ARCHIVE – a database with 139,000 articles covering over a decade of news events in Russia and around the world

PDF ARCHIVE – electronic newspaper

www.pda.moscowtimes.ru – The Moscow Times now all the time on your smart phone

CONTACT INFORMATION:

Daily News Summary /
PDA.moscowtimes.ru
Elena Gruznyakova
e.gruznyakova@imedia.ru
+7 495 232 4774

CONTACT INFORMATION:

Advertising
Yasmina Khalipa
y.khalipa@imedia.ru
+7 495 232 4774

CONTACT INFORMATION:

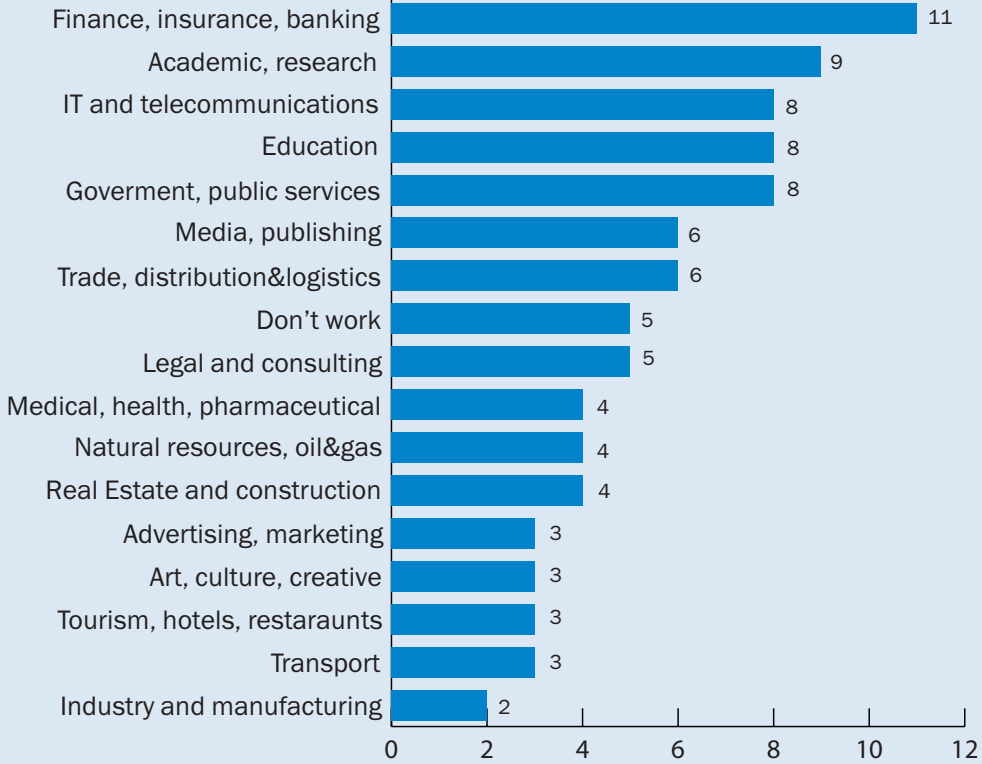
PDF and article archive
Alyona Kulakova
offlinesales@themoscowtimes.com
+7 495 232 9293

HELPING YOU
DO BUSINESS DAILY

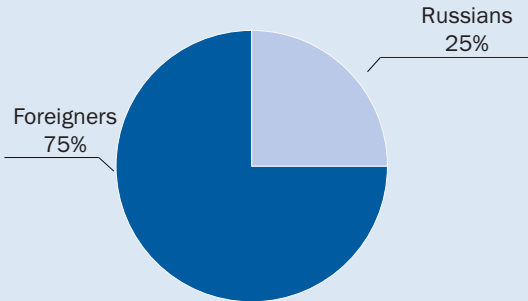
The Moscow Times



INDUSTRY



READERSHIP



Source: TMT Marketing, May '07

web-sites



CONTACT INFORMATION:
Olga Rogova
o.rogova@imedia.ru
+7 495 232 4774
www.realestate.moscowtimes.ru

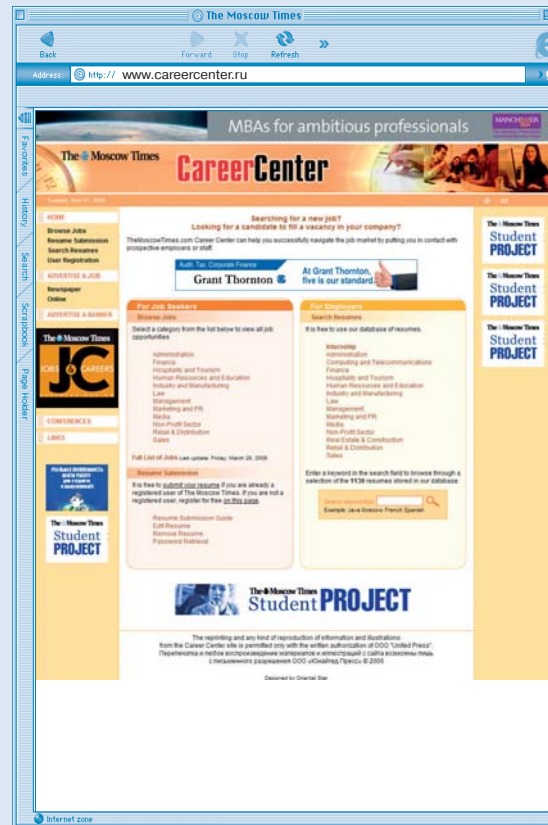


CONTACT INFORMATION:
Yasmina Khalipa
y.khalipa@imedia.ru
+7 495 232 4774
www.moscowguide.moscowtimes.ru

HELPING YOU
DO BUSINESS DAILY

The Moscow Times

web-sites



CONTACT INFORMATION:
Marina Khloptseva
m.khloptseva@imedia.ru
+7 495 232 1768
www.careercenter.ru



CONTACT INFORMATION:
Alexandre Kosheleva
alexmt@imedia.ru
+7 495 232 4774
www.events.themoscowtimes.com



CONTACT INFORMATION:
Victoria Klimova
v.klimova@imedia.ru
+7 495 232 4774
www.student-project.ru

Contact details

EDITORIAL

Andrew McChesney, *Editor*
Simon Saradzhyan, *Deputy Editor*
Tim Wall, *Business Editor*
Carl Schreck, *News Editor*
Thomas Rymer, *Night Editor*
Michael Bohm, *Opinion Page Editor*
Lara McCoy Roslof, *City Wise Editor*
James Marson, *Context Editor*
Sam Hoben, *Sports Editor*
Igor Tabakov, *Chief Photographer*

editors@themoscowtimes.com
+7 495 232 3223

COMMERCIAL DEPARTMENT

Maxine Maters, *Publisher*
Elena Cheban, *Advertising Director*
Olga Rogova, *Classifieds Director*
Marina Khloptseva, *Job Opportunities Director*
Elena Verkhovskaya, *Marketing and Conference Director*
Elena Gruznyakova, *Marketing Manager*

sales@themoscowtimes.com
+7 495 232 4774

www.themoscowtimes.com

HELPING YOU
DO BUSINESS DAILY

The  Moscow Times