

CANADA'S MUSIC AUTHORITY

# exclaim!

OBSESSIVE LISTENING, COMPULSIVE READING



## THE BUZZ STARTS HERE

Exclaim! is Canada's national magazine for emerging new music and popular culture. Our loyal "Early Style Adopter" readership appreciates that our writers, photographers and illustrators live in the scenes they report on. These are the readers that direct trends and influence the mainstream. Plug into Exclaim! and you get a passionate, connected audience who initiate important word-of-mouth advertising among a powerful consumer group.

Exclaim! is also the only source for Canadian college radio charts as featured in *!earshot*, the National Campus and Community Radio Association supplement found at the back of each month's issue.

"The streetwise voice of alternative music."

**-Toronto Star**

"If I want to find out about cool new music, it's all in Exclaim!"

**-Chris Murphy, Sloan**

"If you like cutting edge music, this is the place to get it."

**-George Stroumboulopoulos, CBC**

