

# ONLINE

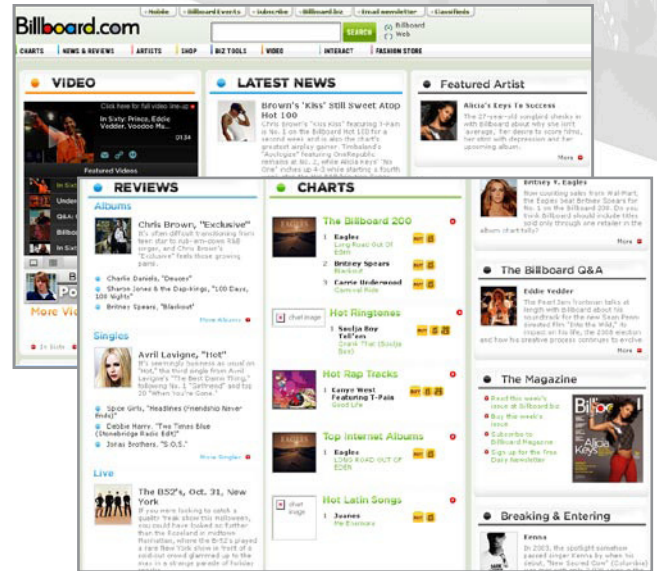
## Billboard.com

Billboard.com is the premier destination for free, up-to-the-minute music coverage resources including a daily newsletter, upcoming record releases, the Billboard charts, breaking news, Billboard radio, a touring database, album reviews and interviews with today's chart toppers and music industry executives.

Join advertisers like LG, AT&T, Verizon Wireless, Blue-Ray, Hilton, Samsung, iTunes, Nissan and many more lifestyle brands who regularly use Billboard.com to reach its core demographic of 18-34 year old consumers worldwide.

### FEATURES >>>

- Daily Music News
- Over 75 Charts
- Music Videos
- Music Maven Reviews
- Endecca Search Function
- Brightcove Media Player
- Original Video Content
- Billboard Mobile
- Much More



**4.1 million** consumers visit Billboard.com a month

Billboard.com reaches the key **18-34 demographic**



### ALLMUSIC.COM

As an exclusive partner of Billboard.com, Allmusic.com is the largest online database of music information found anywhere on the web. From Artist bios and discographies to reviews and song samples, Allmusic.com delivers 2.6 million unique music-driven consumers per month.

Now AllMedia (Allmusic, Allmovie, Allgame) and Billboard.com can provide your brand with access to nearly 7 million entertainment enthusiasts per month through the strongest and most trusted music platform available today.



## Billboard.biz

Billboard.biz caters to music industry professionals who visit the site daily for the most complete online coverage of what's happening, and will happen, in the music and entertainment industries. **From merchandising to management, touring to technology, retail to radio,** Billboard.biz is the premier music business site for breaking industry news and analysis, the latest in charts, online access to Billboard magazine and much more of the necessary tools and information that help our audience be one step ahead of the competitors.



### FEATURES

>> **EASIER NAVIGATION:** Browse news and information within the genre, industry and charts without having to sort through links.

>> **EXPANDED COVERAGE:** Billboard.biz now gives you access to industry related news and headlines from across the Internet.

>> **ARCHIVES:** Search the complete Billboard archives dating back to 1965, including historical articles and charts.

>> **MULTIMEDIA:** See and hear music industry interviews, news and events via podcasts, audio and video streams.

>> **BILLBOARD BULLETIN:** A daily summary of the top news stories, analysis and insights. Including Billboard Chart Alert updated Wednesday mornings.

>> **WEEKLY NEWSLETTERS:** Free weekly newsletters based on genre and industry. Get the latest headlines in Touring, Global news, and Latin music, along with the Daily Briefing.

**CONGRATULATIONS, SONY/ATV MUSIC PUBLISHING, HICKORY RECORDS & THREE PLUS RECORDS ARTIST ELLIOTT YAMM! OFFICIAL CERTIFICATION PLATINUM DISC IN THE U.S.**

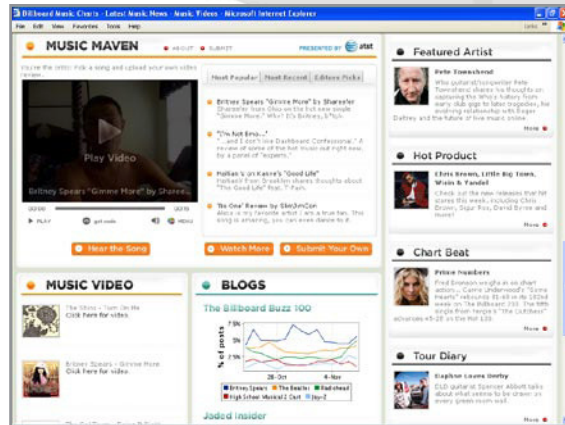
This Week	Last Week	Peak	Weeks on Chart	Title	Artist	Label	Peak Position
1	2	3	7	Inexplicable, Beyoncé	Beyoncé	ROCKAWAY	1
2	1	1	82	Because Love Was, Akon Featuring Sade	Akon	GOOD	1
3	3	2	11	Survivor, Alan Featuring Eminem	Alan	GOOD	2
4	10	3	11	Prayin' for a Heartbreak, Fergie	Fergie	ROCKAWAY	3
5	4	4	13	My Love, Justin Timberlake Featuring T.I.	Justin Timberlake	GOOD	1
6	7	25	8	Don't Stop Believin', Glee Cast	Glee Cast	ROCKAWAY	8
7	5	3	34	How 'Til I Saw A Life, The Fray	The Fray	ROCKAWAY	3
8	6	6	21	Just a Ghetto Heartbreak, Hinder	Hinder	GOOD	8
9	11	10	9	Shut Up and Dance, Walk the Moon	Walk the Moon	GOOD	9
10	12	10	8	We Fly High, Joe Jones	Joe Jones	GOOD	10
11	9	7	17	Money Maker, Ludacris Featuring Pharrell	Ludacris	GOOD	1
12	20	10	4	Day & Night, Nelly Furtado	Nelly Furtado	GOOD	12
13	13	13	26	Chasing Cars, Snow Patrol	Snow Patrol	GOOD	13



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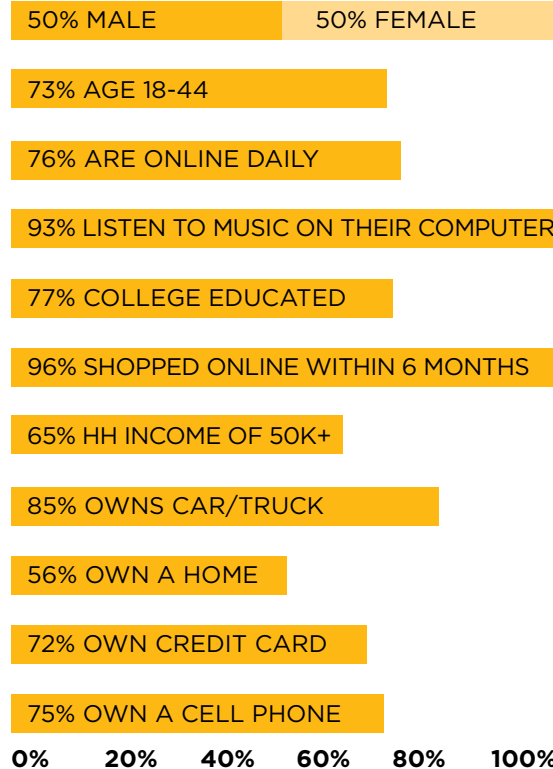
Billboard.com is the top online information source for music lovers worldwide. Currently reaching 4.1 million unique users per month, Billboard.com delivers the latest music news, weekly charts, exclusive album reviews, daily artist features, a touring database and much more.



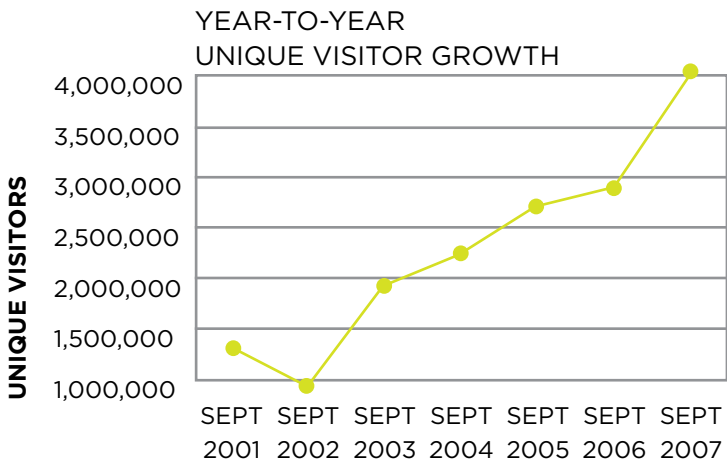
**27 MILLION**  
PAGE VIEWS MONTHLY

**4.1 MILLION**  
UNIQUE VISITORS MONTHLY

### DEMOGRAPHICS



Source: @Plan November 2007



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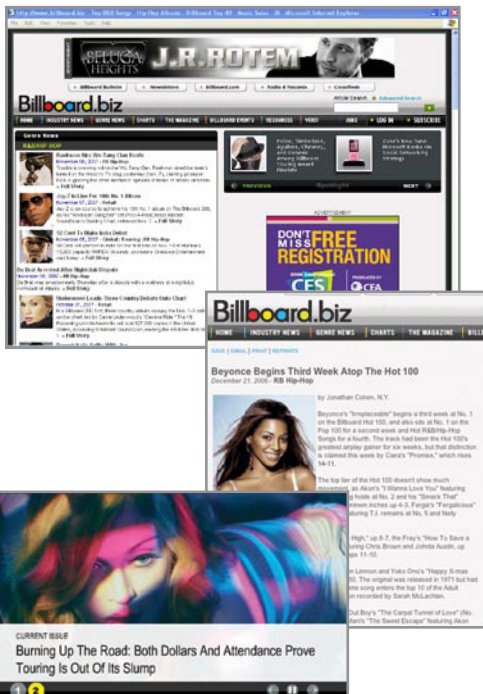
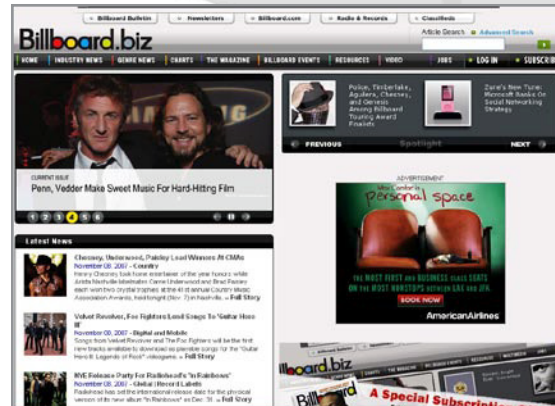
## Billboard.biz

Billboard.biz provides a powerful vehicle to directly promote your products and services to leading music industry decision-makers who log onto Billboard.biz daily to stay on track of the latest news and trends.

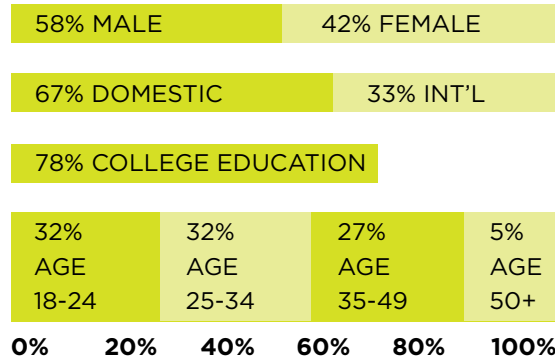
**1.8 MILLION**  
PAGE VIEWS MONTHLY

**550,000**  
UNIQUE VISITORS MONTHLY

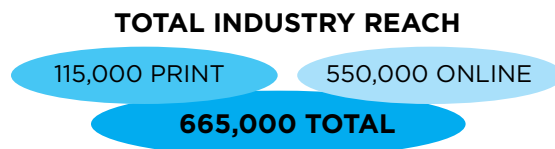
Source: Internal Log Files



### DEMOGRAPHICS



Source: @Plan November 2007



Nielsen/NetRatings Site Census - November 2007

