

## **Football for Hope Forum**

Taking Development through Football forward

The Football for Hope Forum is a unique opportunity to interact and exchange experiences with the world's leading professionals in the field of Development through Football - from grassroots organisations working at community level to sports governing bodies, global corporations and development institutions.

The inaugural Football for Hope Forum takes place in Vaal, South Africa from 23 to 25 June 2009. For three days, over 80 invited practitioners and stakeholders from around the world will come together to explore the commitment of football to social development and determine the way forward for the Football for Hope movement.

A programme including workshops, panel discussions and targeted training will cover the **biggest issues** relating to football's contribution to social development and the legacy of the 2010 **FIFA World Cup™** in South Africa.



The programme will address operational management issues as well as wider topics relating to the Football for Hope focus areas; children's rights and education, anti-discrimination and social integration, peacebuilding, health education and the environment.

- In 2009, topics will include: Achieving sustainable HIV/AIDS prevention
  - Reaching out to vulnerable children
  - Using football in conflict resolution and crime reduction
  - Leadership development and capacity building: tapping into new resources
  - Monitoring and Evaluation: demonstrating the impact
  - Working with media: How do we "tell our story"?
  - Communities of Practice: Working in virtual groups and more ...

The aim of the Football for Hope Forum is to find solutions to challenges, develop innovations and to drive the field of Development through Football forward.

Football for Hope is a movement that uses the power of the game for social development. It is led by FIFA, world football's governing body, and streetfootballworld, a centre of expertise that supports a global network of local organisations in the field of development through football.