



**Propeller
Venture Accelerator**



DCU

Ryan Academy
for Entrepreneurship

*Accelerating your company
to new heights!*



THE TONY RYAN ACADEMY

*Applications
Close*

2nd November!

For Entrepreneurship



**Propeller
Venture Accelerator**



DCU RYAN ACADEMY

DCU Ryan Academy is a joint venture between **Dublin City University** and the family of the late **Tony Ryan** (Ryanair).

Our aim is to bridge the gap between academia and entrepreneurial practice in Ireland through training, support and finance for **Entrepreneurs**.



Brainstorming

ABOUT THE PROGRAMME

The **Propeller Venture Accelerator** was established in 2010 with the funding of **€1 million** from **Irelandia Investments**. Our aim is to accelerate early stage technology start-up companies, both Irish and international, in Dublin.

Propeller has taken the successful US **TechStars** model and adapted it to the Irish context. It is also a **Techstars Network Member**, one of five outside of the US and only one of three in Europe.

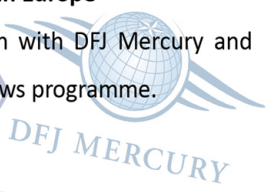


Our emphasis within the start-ups is on software, Web 2.0, informatics, clean-tech and applications.

Recently the Propeller Venture Accelerator was awarded;

"7th Best Accelerator in Europe"

In a study conducted in conjunction with DFJ Mercury and commissioned by the Kauffman Fellows programme.



A GREAT DEAL!

You Get

- Mentorship (60+ mentors waiting to guide & advise)
- Investment (30,000 Euros in cash)
- Office Space (for 3 months with internet)
- Demo Day (70+ investors attended 2011)
- Workshops (HR, accountancy, Presentation skills, etc.)

We Take

- 6.5% equity in the company

Awaiting you are some of Ireland's **top business people**, techies and specialists giving you REAL advice. **Free space**, both open plan and office, for 3 months at Citywest with free parking and a Luas stop outside the building, and most important, the **€30,000** investment. All this in return for a **6.5% equity** stake. A GREAT DEAL! So if you have a fantasitic idea why not apply.

DATES FOR DIARY

- 1st September 2011** - Application process opens
- 2nd November 2011** - Application process closes
- 2nd January 2012** - Accepted companies move to Citywest
- 6th April 2012** - Demo Day

ENDORSEMENTS

*“The mentorship approach is invaluable in this respect allowing you to **access world-class experts**, who can help you refine your business and marketing strategy, acquire customers and partners and secure the investment you need to progress your business forward”.*

Alan O’Dea, CEO & Founder, Simple Lifeforms

*“The Propeller Venture Accelerator has been a great experience one that has truly **accelerated our company by at least 2 years if not more in only 3 months**. With easy access to a number of experienced mentors we were able to achieve results so much faster.”*

Tom Byrne, CEO & Founder, HealthComms

*“Winning a place on the inaugural Propeller was like being **plucked off the bus and placed on the bullet train** for our business. We were given access to the most senior Irish business talent and an inside track to the Irish and international investment community”.*

Paul Healy, CEO, Fantom



Demo Day 2011

PTO

Portfolio

associate**mobile**

Improving lives through mobility. Through their Persistent Locationing Analytics Technology (PLAT) they develop easy to use platforms that weave into people's everyday lives, both professional and personal.

phantom

Takes the energy of the school yard trading card's game into a new social media dimension, with an added twist of a virtual and actual rewards system. It promises to be next big obsession for teens and Tweens.



Specialise in 'In Home' care communications, have developed a groundbreaking product to make it even easier for the older person at home to maintain communication with their Social Care Network.



A cleantech product development company and have developed a customer engagement platform for Energy Providers to reach out to their customers as well as enabling their customers to connect with their Smart Home.



Develop game content that make location pages on Facebook, smart phones and the Internet playable, engaging and rewarding and takes this content into the real-world.



Provides the tools a business needs to make social e-commerce happen through Facebook. Our social e-commerce tools to leverage its viral nature to attract more customers, lower acquisition costs and increase sales.

Helping the Companies

SPONSOR



Grant Thornton

PARTNERS

ARTHUR COX



Deloitte.



PUBLICIS D



TOMKINS

CONTACT DETAILS

 **Terence Bowden**
Co-ordinator

 DCU Ryan Academy for Entrepreneurship
3013 Lake Drive
Citywest Business Campus
Dublin 24
Ireland

 +353 1 700 7763
 terence.bowden@ryanacademy.dcu.ie

 www.dcu.ie/ryanacademy/propeller.shtml

