DCU Ryan Academy For Entrepreneurship

Business Innovation Programme

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Mike Cosgrave Business Consultant

"If you wish to take control of your circumstances, challenge yourself, learn new skills, develop a new network of contacts and give yourself an edge over other job seekers then the BIP is most definitely for you. The programme will also provide an excellent platform for those who wish to start their own business".

Sanja Miladinovic, M. Econ.SC. Media Production

"Using my international and business experience my aim was to stimulate and drive innovation in companies and institutions. That's why the offer to join the Ryan Academy BIP, with its leading edge expertise in training was something that I welcomed with pleasure".

DCU RYAN ACADEMY

The DCU Ryan Academy is a joint venture between Dublin City University and the family of the late Tony Ryan (Ryanair).

Our aim is to bridge the gap between academia and entrepreneurial practice in Ireland through training, support and finance for Entrepreneurs.

ABOUT THE PROGRAMME

DCU Ryan Academy has developed the Business Innovation Programme (BIP) to provide training and qualifications in innovation and product/service development as a route to business expansion and job creation.

The programme is designed to upskill unemployed professionals, through building on their existing skills, knowledge and experience. The programme combines up to date knowledge and training in innovation, project management and market research with practical hands on experience, including an in-company project placement.

HOST COMPANY TESTIMONIALS

Jonathan Dunne, *Mercury Engineering*

"The participants are adding value to the company where resources are scarce and, if the project is successful, they are creating work for themselves".

Willie Kearney, Tom Morrissey, *Thermodial*

"The BIPs have helped us gain a greater insight into our company, our existing and potential customers, competitors and the industry in general through the research they undertook. We recently established an innovation team in our company, and the results of the professionally presented findings from the Ryan Academy team will be of great interest to them".

John Eager, *Snap*

"The team really brought value to Snap through helping us develop, prepare and introduce six new products that we had identified. They really helped us get the job done. They integrated themselves well into the company and were very dynamic and professional".

Innovation is the value added component which is necessary for all businesses in the current economic conditions. BIP graduates are provided with the ideal skills and experience to find professional work, thus gaining competitive advantage in the new labour market.

Requirements: Graduate or professional with a minimium of 5 years work experience or a non graduate professional with significant work experience at managerial level.

Schedule: 9 months part time, September 2011-May 2012.

Fees: Funded under HEA Springboard, **free*** to eligible participants.

*see *www.dcu.ie/ryanacademy/bip.shtml* for qualifying criteria.

PARTICIPANT TESTIMONIALS 2010-2011

Philomena McCabe, BA Psychology

"The BIP has been a thrilling year with the best of lecturers and consultants delivering modules and master classes in this uniquely designed course.

There was so much learning from the 120 highly capable and experienced fellow participants from diverse backgrounds."

Noel Cuddy, Business Manager

"The BIP through its core modules, projects and practical work with host companies, has shown me how valuable the creative mind is in business, creative thinking is a strength I can bring to the innovation process."

SOME OF THE HOST COMPANIES 2010-2011

THREE Q YOUR RECRUITMENT TEAM
kaymed
MERCURY
Educate Together
NTERA
thermodial Maintaining Partnerships
GREENEGG TECHNOLOGIES
IPSI PARTNERS IN LIFE
TEAMWOODCRAFT
CUDA credit union development association
glanbia
Irish Dairy Board
You get more back with Pigsback.com
systemlink ZONED HEATING AND CONTROLS
Snap
MERRION pharmaceuticals
Trulife
McBRIDE FISHING
northside partnership
dck Print Innovators
Symantec.

CONTACT DETAILS

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